



FRAMMAR™

2020 | PRODUCT
CATALOG

WHO IS FRAMAR?

Many brands are created to live and breathe a common goal; sell product and make money. While this certainly is not a bad thing, it is not the primary goal at Framar. Owned and honed by a hairstylist, Framar has always been about bringing tools to the colorist that inspire and help them to be their best.

A history of over 30 years has given Framar the ability to watch the technology within the world of color advance at a beautiful and rapid pace. At Framar, we celebrate the hundreds of color companies that are constantly pushing themselves to create the most beautiful color for every head of hair. It is our honor to stand alongside each and every one of them with a passion to give their colorists the tools, inspiration and network

they need to flourish in their creations. To understand Framar is to understand that our goal is to be the logical choice in color tools for every ambitious and gifted colorist. Our customers are everywhere; so we must be everywhere.

Our customers are constantly changing, growing, succeeding so we must be able to change, grow, succeed. The social media platform has been our biggest gift; now (more than ever) we are able to connect, listen, promote and celebrate our customers; and we take pride in doing just that. Talk to us, we want to talk to you. We are honest, open, family owned and waiting to work with you. We are your extended family; we are Framar.







POPULAR PRODUCT



NEW PRODUCT



BIODEGRADABLE

ROLLS

EMBOSSED ROLL

BACK IN BLACK, STAR STRUCK SILVER

- Cut whatever length desired
- Embossed finish gives no slip with ultimate grip!

Medium 320 ft

SED434 Star Struck Silver Foil
SED442 Back in Black Foil



POP-UP SHEETS

5x11 POP-UPS STAR STRUCK SILVER

- No stick or tear when coming out of the box!
- Pre-folded edge so you can go from the box to the hair
- Embossed finish gives no slip with ultimate grip!

500 Sheets

SED433



PRE-CUT SHEETS

5x12 PRE-CUT EMBOSSED STAR STRUCK SILVER

- Flip the lid and the box turns itself into its own self dispenser for an easy grab
- Embossed finish gives no slip with ultimate grip

Medium
500 Sheets

SED408



GLOVES

MIDNIGHT MITTS

DISPOSABLE BLACK NITRILE GLOVES



- Extra strength high-quality Nitrile material
- Claw Proof
- Small, Medium & Large
- 100 per pack

SED443 Small
SED443A Medium
SED443B Large



KEEPING IT CLEAN

BACKWARDS BIB

CLEAR



- Protects your clients, chairs and capes from stains
- Keeps your station looking clean and professional at all times
- 35 inches in length

SED432



FOIL ALTERNATIVES

FUNKED UP FILM

CLEAR



- Biodegradable with zero cling
- Incredible for color blocking on all balayage applications

SED402



MANIAC MESH

CLEAR



- Hugs color and lightener, eliminating slippage

50 Sheets

SED407





COLOR BRUSHES



THE CLASSIC PINK

- The classic Framar Brush used for almost any application
- Amazing AccuSoft bristles

SED406



DETAIL BRUSH SET BLACK & PINK

- Used for detailed, specific balayage
- One straight brush & one angled brush
- Amazing AccuSoft bristles

SED401



FAMILY PACK BLACK

- One precision pin tail brush, one extra wide brush, one classic Framar brush
- Amazing AccuSoft bristles

SED404



TRIPLE THREAT SET BLACK, PINK & PURPLE

- Used for ultimate precision
- Three flat brushes
- Amazing AccuSoft bristles

SED403



POWER PAINTER PINK & BLACK

- Incredible for hair painting & balayage
- Fast application with larger surface coverage
- Amazing AccuSoft bristles

SED409



BIG DADDY SET BLACK, PINK & PURPLE

- Incredible for quick color applications
- Holds more color for wider sections
- Amazing AccuSoft bristles

SED405





@framarsouthafrica

FRAMAR

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VAAL TRIANGLE
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